

MY BLOODY VALENTINE

ISN'T ANYTHING / LOVELESS

Re-mastered by Kevin Shields

Release date: 16th June 2008

After years of rumours My Bloody Valentine, the seminal indie swirling guitar legends of the late '80s, are back !

2008 will see the band re-unite for the first time in almost 20 years with a sold out UK Tour and several international festival dates already confirmed. The original line up of shoegazing legends, with their awe inspiring mix of feedback guitar and indistinct lyrics, have influenced countless bands since and are now rumoured to be back in the studio working on new material. Anticipation from fans and media is riding high at the moment and tie in with this, SonyBMG will be releasing re-mastered versions of their celebrated two studio albums "Isn't Anything" and "Loveless" repackaged in to digipacks.

Both albums have been re-mastered by front man Kevin Shields resulting in a significantly enhanced listening experience. Additionally, a second version of the bands most successful album "Loveless" has been included which has been mastered from the original analogue tapes and never before released. A must for any fan ! Both albums will also be available as single sleeve vinyl editions.

Isn't Anything

Re-mastered



1. Soft as Snow (But Warm Inside)
2. Lose My Breath
3. Cupid Come
4. (When You Wake) You're Still in a Dream
5. No More Sorry
6. All I Need
7. Feed Me With Your Kiss
8. Sueisfine
9. Several Girls Galore
10. You Never Should
11. Nothing Much to Lose
12. I Can See It (But I Can't Feel It)

2CD Loveless

CD1 – Original Version re-mastered

CD2 – Remastered from analogue tapes



1. Only Shallow
2. Loomer
3. Touched
4. To Here Knows When
5. When You Sleep
6. I Only Said
7. Come In Alone
8. Sometimes
9. Blown A Wish
10. What You Want
11. Soon

Format	Title	Cat No:	Barcode	Price
1CD Digipack	Isn't Anything	88697312082	886973120828	£6.40
2CD Digipack	Loveless	88697312112	886973121122	£8.89
Vinyl	Isn't Anything	88697312081	886973120811	£7.50
Vinyl	Loveless	88697312111	886973121115	£7.50

Selling Points:

- Re-mastered for the first time since release
- "Loveless" includes additional version of the album, re-mastered from 1/2" analogue tape and never before released.
- Explanatory notes on re-mastering for Loveless written by Kevin Shields
- Re-packaged in digi-packs

Marketing:

- Press Ads will be booked in key music press including: Mojo / Uncut / Word / The Fly magazine.
- Music will be serviced out to all key print, radio and on-line media for review
- Flyers will be distributed at all UK sold out gigs.
- Press Competition will be set up to win tickets for sold out UK tour dates.

UK Live Dates

20th - 24th June - Roundhouse London
 28th/29th June – Apollo Manchester
 2nd/3rd July – Barrowland Glasgow

Festivals

30th August – Electric Picnic, Ireland
 5th September – Bestival, Isle of Wight

Promotion

Kevin Shields will be available for promotion